

BETTER QUESTIONS, BETTER CONVERSATIONS.

One Question. One Rep. Better Conversations.

HOW TO USE THIS (THE SIMPLE RULE)



12 BETTER QUESTIONS (PICK ONE TODAY)

EASY OPENERS

1. What was the best part of your day?
2. What was the best part of your week?
3. What's one small win you had today?
4. What's something good that happened recently that most people don't know?

WHAT THEY'RE INTO

5. What's a song you've had on repeat—and why?
6. What's a show, video, or creator you've been into lately?
7. What's something you're learning right now (even if it's random)?
8. What's one thing you're excited about right now?

REAL-LIFE QUESTIONS

9. What are you looking forward to this week?
10. What's been harder than usual lately?
11. What's something you wish people understood about you?
12. If you could make one thing easier in your life right now, what would it be?



FOLLOW-UP QUESTIONS (USE THESE TO KEEP IT GOING)

When they answer, don't switch topics. Stay with their answer. Try one of these:

- "Tell me more about that."
- "How did that make you feel?"
- "What made that the best part?"
- "What was the hardest part of that?"
- "How did that happen?"
- "What's the next step?"



WHY THIS WORKS:

You can ask 10 different people, "What was the best part of your week?" and have 10 totally different conversations—because the real skill isn't having the perfect question... it's listening well enough to ask the next one.



IMPORTANT:

Doing this one time won't make you a master communicator. It's just one rep. But every rep makes you better at connecting and communicating moving forward.



TODAY'S REP



Pick **ONE** question.



Ask **ONE** person.



Use **ONE** follow-up.

THAT'S A REP.



THE REAL GOAL

Not to be interesting.
To be **interested**.
Because people remember how you made them feel long after they forget what you said.

GET ONE REP IN TODAY.

